

# BUYERS' GUIDE

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BESPOKE ECO FRIENDLY BAGS

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# INTRODUCTION

By giving you the information you need to make the best decision possible, we help you create a bag specific to your needs.

At Precious Packaging we pride ourselves on offering unique, creative and quality-focused products.

Our Buyers' Guide is designed to help you understand the wide variety of options available to you as a customer, a complete source of information, including all the features available as well as an overview of our most popular products.


# 1\_ BUILD THE BAG

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# 1.1 OVERVIEW

£

MOQ



**Approximate Cost**  
Approximate base cost of bags. Any additional finishes and dimensions will affect the final cost.

**Minimum Order Quantity**  
The minimum number of bags that can ordered. Increasing your order volume will decrease your unit cost.

**Lead Time**  
Approximate time it will take for bags to be delivered. Can be increased or decreased to suit your needs and budget.

Cotton



£ £ £ £ £

MOQ: 50 Units

Canvas



£ £ £ £ £

MOQ: 250 Units

Jute



£ £ £ £ £

MOQ: 250 Units

Drawstring



£ £ £ £ £

MOQ: 250 Units

Woven PP



£ £ £ £ £

MOQ: 250 Units

Laminated Non Woven



£ £ £ £ £

MOQ: 250 Units

Woven PP



£ £ £ £ £

MOQ: 1000 Units

Digital Sublimation



£ £ £ £ £

MOQ: 1000 Units

Full Transfer



£ £ £ £ £

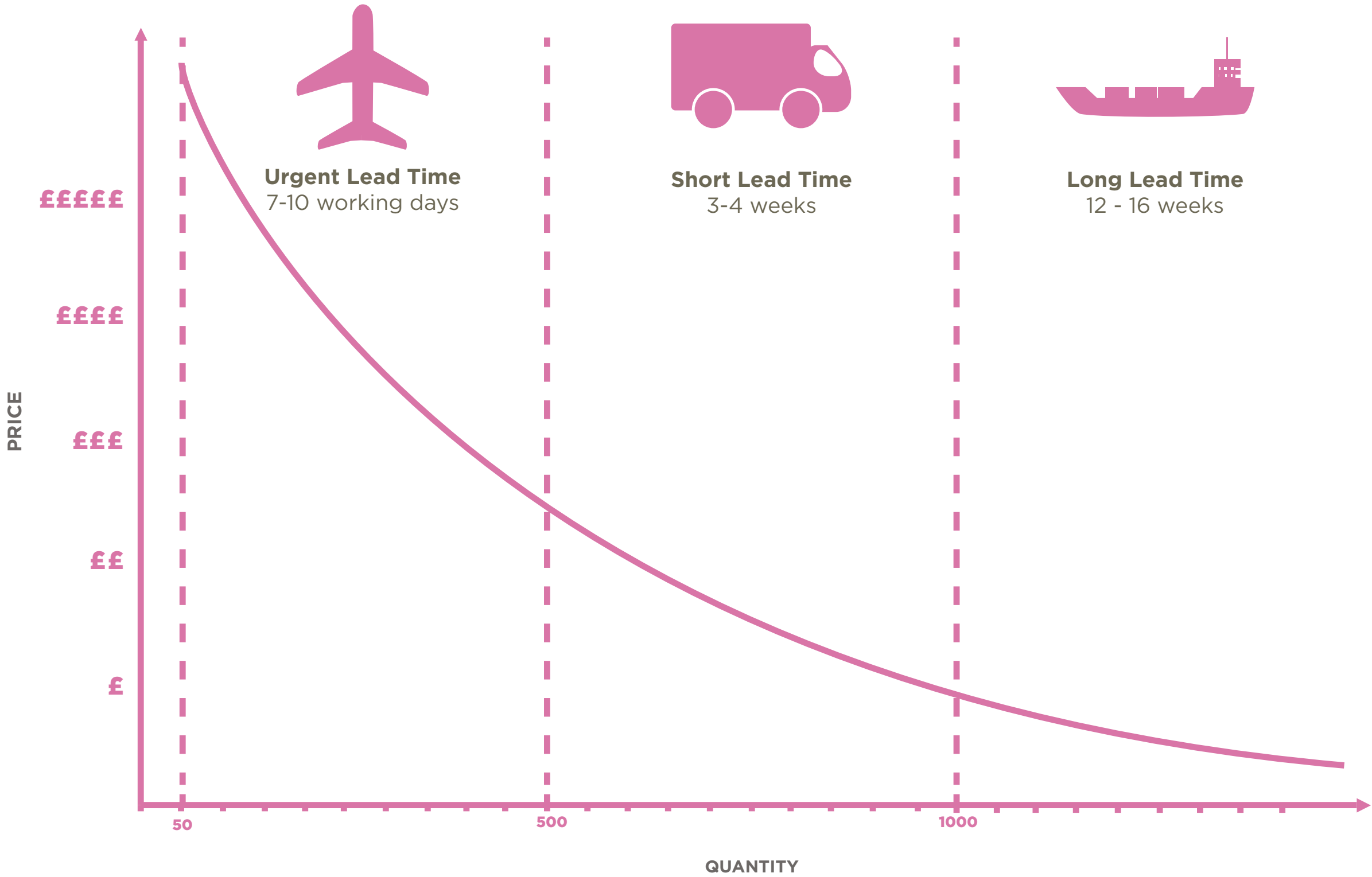
  

MOQ: 1000 Units

## 1.2 PRICING OVERVIEW

This graph gives an overview of the cost of an order depending on quantity ordered and the chosen lead time.

A larger order quantity and/or a longer lead time will decrease the price per unit, therefore be much more cost effective.



## 1.3 STYLE

### Step 1: Choose the style of your bag



The most common type of Eco-friendly tote bag material, strong and lightweight cotton can be reused again and again.



Being naturally thicker, canvas and jute is great for holding a high volume or products at once, and is able to be used again and again.



Woven & Non Woven are very lightweight materials, but their manufacture process gives them a lot of strength, making these bags ideal for heavy items.



They can be made using a wide range of materials, with a variety of handle options to chose from, making them a great versatile choice.

## 1.4 MATERIAL WEIGHT

### Step 2: Select your preferred material weight



Recommeded weight for smaller bags



Excellent material for tote shoppers & bags for life.



Ideal for heavy duty bags and for those with gussets.



Suitable for Bags for Life.

Perfect weight for Jewellery & Dust Bags.

Lighter than standard weights of cotton, ideal for small bags were the lighter material creates a soft bag.

*Cotton only, can be dyed, all styles of printing are available.*

Ideal weight for Tote & Cotton Shoppers.

Standard weights of cotton, suitable for tote and drawstring styles of bags.

*Cotton only, can be dyed, all styles of printing are available.*

A more robust weight of cotton, standard weight of canvas & jute.

Suitable for bags that are to carry heavier items

*Materialc can be dyed, all styles of printing are available.*

Durable material, lightweight, and waterproof when laminated.

Industry standard weight of PP used in bags for life.

*Materialc can be dyed, all styles of printing are available.*



## 1.5 MATERIAL TYPE

### Step 3: Select your preferred eco friendly material

#### Cotton

The most common type of Eco-friendly tote bag material, strong and lightweight cotton can be reused again and again. Their softness allows cotton bags to easily be folded or stored, while also being a great base for a wide range of printing styles, colours and inks.

#### Jute

Jute bags are strong and durable, they're made from natural plant fibres which makes them 100% biodegradable. The strength of Jute means a bag can stand up by itself and add a bit of extra protection to anything carried inside

#### Non Woven PP

Non Woven bags are made with bonded fibres, rather than woven yarn. This allows for a very flexible yet durable finish. The breathable nature of non woven materials help keep any contents inside fresh and adds a nice texture to your print.

#### Woven PP

Woven bags are made using strands of polypropylene plastic, woven together to form a strong, textured material. It is a very lightweight material, but it's manufacture process gives it a lot of strength, making these bags ideal for heavy items.

Cotton



Jute



Non Woven PP



Woven PP



# 1.6 HANDLE TYPES

## Step 4: Select your preferred handle



Standard type of handle for Cotton, Canvas, Non Woven and Woven bags.



Folded over and stitched, thick handles that add extra comfort, strength and luxury.



Comfy, soft to the touch rope. Available in Cotton or Poly materials with custom eyelets.



Cross stitching adds strength to the handle by reducing the stress between the handle & bag.



Standard stitching on Eco Bags, not recommended for carrying heavy bags.



Heat is used to fuse the synthetic materials together. Available on Non Woven PP Bags only.

# 2 \_DESIGN & PRINT

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## 2.1 COLOUR OPTIONS

### Step 5: Select your print colours



#### Pantone Specific

Used on designs with four or less colours.

*Available on all plastic finishes.*



#### CMYK

Used on designs with five or more colours.

*Available on all plastic finishes.*



#### Special Pantone

Includes metallic, pastel and neon.

*Available on all plastic finishes.*



#### Full Colour

Used for photographic prints.

## 2.2 ADDITIONAL FINISHES

### Step 6 (optional): Choose any additional finishes to add to your design

 <div>+15%</div>	 <div>+20%</div>	 <div>+35%</div>	 <div>+35%</div>
Available on all materials and styles of bags.	Coating available on Non Woven PP bags.	Available on all bags.	Available on cotton, canvas & non wovenPP bags.
Stitching can be matched to your bag colour to aid your design, also available in metallic threads that catch the light adding reflections to your sticthing.	Offers a waterproof laminate that protects the contents of the bag.	Textured print built up with ink mixed with particles creating this unique finish. Designs can only be screened.	Pantone specific dying will increase costs as only some stocked colours are available.

2.4 DESIGN YOUR BAG

Step 8: Select a design package

<div>File Specifications</div> <div><ul style="list-style-type: none"><li>If you're unsure, don't worry! All files including PDFs will be reviewed by our team.</li><li><b>Vector format illustrations and logos</b> - .ai, .eps and .pdfs</li><li><b>Photographs</b> - .jpg, .tiff, and .pdfs at <b>300dpi</b>.</li><li>Have a look at our <a href="#">Design Guides</a> for more information on designing bags.</li></ul></div>	STANDARD	ADVANCED SAMPLE	DESIGN CONSULTATION
	For when you know what you want	For when you have a good idea	For when you need to be inspired
	FREE	£350	£600
	2D Net	✓	✓
	Pantone / CMYK Colour Matching	✓	✓
	Bespoke Product Specification	✓	✓
	Bitmap to Vector Logo conversion		✓
	Design Options	✓ Up to 3 designs	✓ Up to 10 designs
	Product Design Options		✓ ✓
	3D Artwork	✓	
One-on-One Consultation with the Design Team, in person			✓
Pre-Production Sample of exactly what you want		✓	✓
Continuous support over phone/email	✓	✓	✓

# 3 \_ DELIVERY & AFTERCARE

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## 3.1 LEAD TIMES



### Urgent Order

**Delivered within 2-3 weeks (UK made or airfreighted in Europe).**

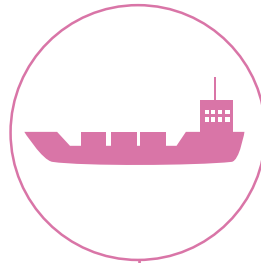
£££££



### Short Lead Time

**4-5 weeks (Made in Europe)**

£££££



### Long Lead Time

**12-16 weeks (Made in Asia)**

£££££

### Need samples?

**Sample packs are available and completely refundable when you purchase printed packaging.  
Click [here](#) for more information.**

### Need storage?

**We also offer discounted warehouse facilities for all our customers.  
Talk to one of our Customer Account Managers for more information on 0845 338 1741.**